

ECONOMIC AND COMMUNITY CONTRIBUTION

13,121

Number of farming households participating in the value chain (including external processing farmers)(*)

99%

Percentage of purchases from local farmers

5%

Percentage by which Betrimex's purchasing price for coconut raw materials exceeds the market price,

33 training sessions 3,321 households

Number of training sessions/workshops and awareness campaigns on sustainable farming and supply chains, and number of participants(*)

4+_{VND} billion

allocated to community development programs (cumulative since 2021)



More than just a leading producer of high-quality coconut products, Betrimex takes pride in being a

"Company for the community".

This means acting not only as a producer but also as a trusted partner in the journey towards socio-economic development and environmental sustainability. 55

Sustainable economic and social values, which improve the livelihoods of local communities and promote the development of Vietnam's coconut industry, are generated through the following concrete actions:

- Job creation and income improvement
- Development of a sustainable coconut
- Investment in education and training
- **Community support programs**

2+ VND billion

invested in community support activities, including more than VND 1 billion from the Fairtrade Fund(*)

(*) Assured indicators

PARTNERING WITH COMMUNITIES, BUILDING A GREEN FUTURE

Betrimex is committed to not only building a sustainable business but also building strong partnerships with local communities to create a greener future by improving sustainable livelihoods and enhancing the quality of life for farming households. Betrimex's community support initiatives are based on practical research and close collaboration with local authorities, non-governmental organizations, and farming households to identify urgent needs and implement impactful, long-term solutions.

project

levelopment

process

includes

Needs assessment

Engage directly with farming households, local authorities, and community organizations to understand real-world challenges.

Intervention design

as technical support, financial aid, training programs, and certification initiatives.

mplementation and monitoring

Execute projects with careful tracking to ensure they generate tangible benefits.

Develop targeted solutions such

Collaboration

Partner with domestic and international stakeholders to expand reach and maximize project impact.

TECHNOLOGY TRANSFER AND PROFESSIONAL ENHANCEMENT

Betrimex implements the FRM (Farmer Relationship Management) program, a solution that provides real-time data on weather, soil moisture, and nutrient levels. This empowers farmers to optimize irrigation, fertilization, and harvesting practices. Key initiatives include:



Apply blockchain technology to ensure **product traceability** and enhance the brand value of farming households.



Transfer technology for processing coconut by-products to generate additional income from materials such as coconut shells, coir fiber, and biochar.



Goals: Achieve a 30% reduction in irrigation water use and 25% savings in fertilizer costs



RESULTS AND IMPACT

- **13,121 farming households** received support in transitioning to sustainable farming practices.
- 10,581 hectares of coconut cultivation achieved organic certification, reflecting Betrimex's commitment to environmental protection and providing safe products to consumers.
- 3,321 farming households participated in smart agriculture training programs, enhancing productivity while minimizing environmental impact.
- Over the years, thousands of farming households have adopted regenerative and organic farming models with Betrimex's support, earning international certifications such as Fairtrade, Organic, Rainforest Alliance, and more. These certifications not only help improve income but also expand access to global export markets.
- Betrimex also implements small-scale initiatives with long-term sustainable impact, such as support programs for idle farming households. This enables them to generate additional income through production and processing partnerships.

CSR ACTIVITIES AND RESULTS

Betrimex has actively implemented a wide range of corporate social responsibility initiatives aimed at improving the quality of life in local communities:

- Partner with cooperatives to offer harvesting, collection, transportation, and coconut dehusking services, resulting in the establishment of 13 primary processing units and 22 dehusking processing units and higher incomes for local residents.
- Organize the annual "Sowing green fortune Giving Happy Tet" program, with meaningful activities such as painting murals on the coconut value chain, sponsoring freshwater storage bags, and providing gifts and Tet celebration expenses for children at Phat Minh Pagoda orphanage.
- Provided VND 150 million in emergency relief to support victims of Typhoon Yagi, reflecting Betrimex's commitment to standing with communities in times of hardship.

- Contributed nearly VND 200 million to community programs, including support for war invalids and martyrs, scholarships for students, and care for children of the local blind association.
- Fairtrade benefits: As the first and only coconut enterprise in Vietnam to support farmers in obtaining Fairtrade certification, Betrimex contributed over VND 1.1 billion to the farming community in 2024 alone, bringing the total support from 2021 to date to more than VND 4.2 billion. These funds have been channeled into meaningful community projects that directly enhance farmers' economic livelihoods and quality of life.

LOOKING TOWARDS THE FUTURE

With long-term strategies, Betrimex continues expanding community support efforts, advancing sustainable agricultural economic models, and deepening collaboration with international organizations. Upholding the philosophy that "A business flourishes not in isolation, but in unity with our community", Betrimex works hand-in-hand with farmers and local communities to help build a greener world for future generations.

Expand certified organic coconut farming areas to 15,000 ha by 2030

Invest in advanced, eco-friendly production technologies.

Provide training and technology transfer for farming households, with a focus on empowering the next generation.

Strengthen cooperative relationships with farmers and local stakeholders.

Sustain contributions to local socio-economic development.

2025 IMPLEMENTATION OF FRESHWATER INITIATIVE IN BEN TRE COCONUT-GROWING REGION

In response to the escalating saltwater intrusion in Ben Tre, which severely impacts local livelihoods and agricultural production, Betrimex is launching a freshwater filtration initiative in Binh Dai District, Ben Tre Province, in 2025.

The goal is to provide a reliable source of clean water for the community.

Betrimex will focus on installing filtration systems in the areas most affected by saltwater intrusion, with plans to gradually expand the initiative throughout the region. Insisting on our commitment to empowering the Vietnamese coconut value chain, Betrimex makes every effort to advance green agriculture, leverage cutting-edge technologies, and promote a balance between economic growth and social responsibility. Acknowledging that clean water challenges require holistic solutions, Betrimex is not tackling this issue alone. The company is actively collaborating with partners in the coconut industry to expand this model and create a sustainable ecosystem. In this ecosystem, each partner acts as an "extended arm" of the solution, collectively working towards the comprehensive protection and sustainable development of Ben Tre's coconut-growing region.